

I Support Food n Retail

<http://supportfoodnretailindustries.blogspot.com/2010/03/macaron-day-nyc-2010.html>

MACARON DAY

I had just heard about this event a few days ago and was delighted, but had to cancel my afternoon plans for this. Those of you who have been following my blog already know that I am a great fan of French Macarons. If I could have cancelled my morning plans I would have done so!

Several bakeries in NYC (Manhattan, Brooklyn and Queens) were offering free macarons and a portion of today's sales from macarons were being donated to City Harvest.


I went to 6 participants today in the late afternoon, but the last two had run out of free macarons. Next year I will start bright and early in the AM! I had already been to half of these and tried their macarons. In the next few weeks my goal is to visit the ones I haven't been to yet.

I also forgot my cell phone so I am sorry for the lack of photos.

I went to the following:

- FC Chocolate Bar and had an Azuzu macaron (good)
- La Maison du Chocolate (on Madison) and had a vanilla with chocolate macaron (excellent)
- Butterfield Market and had a chocolate macaron (good)
- Mad Mac and had a pistachio macaron (good)
- LA Burdick - the 3 women ahead of me in line snagged the last macarons
- Madeline Macarons - they posted a sign on their display case that they ran out of macarons

In my opinion macarons are better than cupcakes and am glad to see their popularity is growing.

Posted by Isupportfoodnretailindustries at [6:28 PM](#) 

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